

● **Capability Overview**

CHW Integration: Building Sustainable Community-Based Models of Care

Cardea helps organizations operationalize, finance, and sustain clinically credible Community Health Worker (CHW) models that improve access, strengthen care teams, and support long-term Rural Health Transformation.

Why CHW Integration Matters

Community Health Workers are increasingly recognized as essential partners in improving health outcomes, advancing equity, and strengthening connections between healthcare systems and communities.

Yet successful CHW integration requires more than hiring staff. Organizations must establish sustainable financing, clear workflows, role clarity, supervision structures, and measurable outcomes.

Core Capability Areas

Medicaid Reimbursement Readiness

Support for developing financially sustainable CHW programs aligned with evolving reimbursement opportunities.

Workforce Integration Strategy

Role design, supervision planning, workflow development, and care team alignment.

Sustainability Planning

Long-term operational strategies that extend beyond grant funding cycles.

Evaluation & ROI Frameworks

Measurement strategies that demonstrate impact, value, and organizational return.

Clinical & Community Alignment

Building effective partnerships between healthcare providers and community-based systems.

Proof Points

2,000+

CHWs trained through Cardea-supported programs and continuing education initiatives.

Multi-state

Experience supporting CHW workforce development across multiple states and rural communities.

Connectivity

Deep expertise bridging healthcare systems and community-based organizations.

Why Organizations Partner With Cardea

Cardea combines workforce development, implementation support, evaluation expertise, and systems thinking to help organizations build CHW programs that are sustainable, measurable, and integrated into broader models of care.

Connect

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